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Executive Summary

Indonesia's digital economy is projected to reach \$1.7 trillion by 2030, driven by a young, tech-savvy population and rapid digital adoption. However, significant barriers exist, including financial constraints, liquidity gaps, transparency issues, and geographical limitations, which hinder the growth of digital businesses and startups.

1. Financial Barriers (Financial Barriers)

High initial capital requirements and limited access to venture capital funding are major obstacles for startups. Additionally, the lack of established financial infrastructure and credit history for many entrepreneurs makes it difficult to secure loans and financing, leading to a high failure rate of early-stage ventures.

2. Liquidity Gaps (Liquidity Gaps)

Many digital businesses face cash flow challenges due to delayed payments from customers and suppliers. The lack of standardized invoicing and payment terms exacerbates these issues, leading to significant liquidity gaps that can cripple operations and limit growth opportunities.

3. Transparency Issues (Transparency Issues)

Opaque business practices and a lack of standardized reporting hinder investor confidence and market entry. The absence of clear regulatory frameworks and consistent enforcement of laws further complicates the business environment, making it difficult for foreign investors to navigate the market.

4. Geographical Limitations (Geographical Limitations)

Physical infrastructure challenges, particularly in rural and remote areas, limit the reach of digital businesses. Limited internet connectivity and logistics infrastructure hinder the distribution of digital products and services, restricting market penetration and growth potential.

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Investment Process SOP

This document outlines the standard operating procedure (SOP) for the investment process, ensuring consistency and transparency across all transactions. The process is designed to be efficient and thorough, covering all stages from initial contact to final closing.

1. Initial Contact & Due Diligence (Tech Dashboard)

The process begins with an initial contact from the potential investor. The Tech Dashboard provides a comprehensive overview of the company's financial performance, including key metrics such as revenue, profit, and cash flow. This dashboard is updated in real-time, ensuring that all stakeholders have access to the most current information. The dashboard also includes a detailed breakdown of the company's assets and liabilities, as well as a summary of the company's overall financial health.

The Tech Dashboard is a critical tool for the investment process, providing a clear and concise overview of the company's financial performance. It is designed to be user-friendly and easy to navigate, allowing investors to quickly identify key areas of interest. The dashboard also includes a detailed breakdown of the company's assets and liabilities, as well as a summary of the company's overall financial health. This information is essential for making informed investment decisions and for ensuring that the company's financial performance is consistent with the investment process.

2. Zero Cash Dealing

The Zero Cash Dealing process is designed to ensure that the investment process is efficient and transparent. It involves the use of a 3rd-Party Escrow Account to facilitate the transaction. The account is managed by a trusted third party, ensuring that the funds are held securely and that the transaction is completed in a timely and efficient manner. The Zero Cash Dealing process is a key component of the investment process, ensuring that the company's financial performance is consistent with the investment process.

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1. Apply Now (■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■) →■ 2. Credential Verification (■■■■■■■■■■■■■■■ ■■ ■■■■■) →■ 3. Strategic Discussion (■■■■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■) →■ 4. Digital MOU Agreement (■■■■■ e-Sign ■■■■■■■■ ■■■■■■■■) →■ 5. Onboarding & Growth (■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■■■■■)

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IDR24X7 Private Limited

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